



IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Atty. Doc.: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL WEB
ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

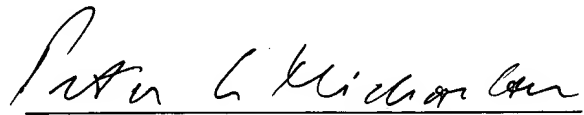
S I R:

I believe that no fee of any type is required for
the accompanying amendment submitted in connection with the
above-captioned application.

In the event any such fee is due for this
amendment, kindly charge that fee to my deposit account
number 13-3083. To facilitate that charge, a duplicate copy
of this letter is enclosed herewith.

Respectfully submitted,

April 8, 2004


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I hereby certify that this correspondence is being deposited on **April 9, 2004** with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to the Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria; VA 22313-1450.

Peter L. Korbman
Signature

30,090
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AMENDMENT

In response to the office Action dated January 15, 2004 (Paper no. 39), please amend the above-identified patent application, as follows:

Amendments to the claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 34 of this paper.